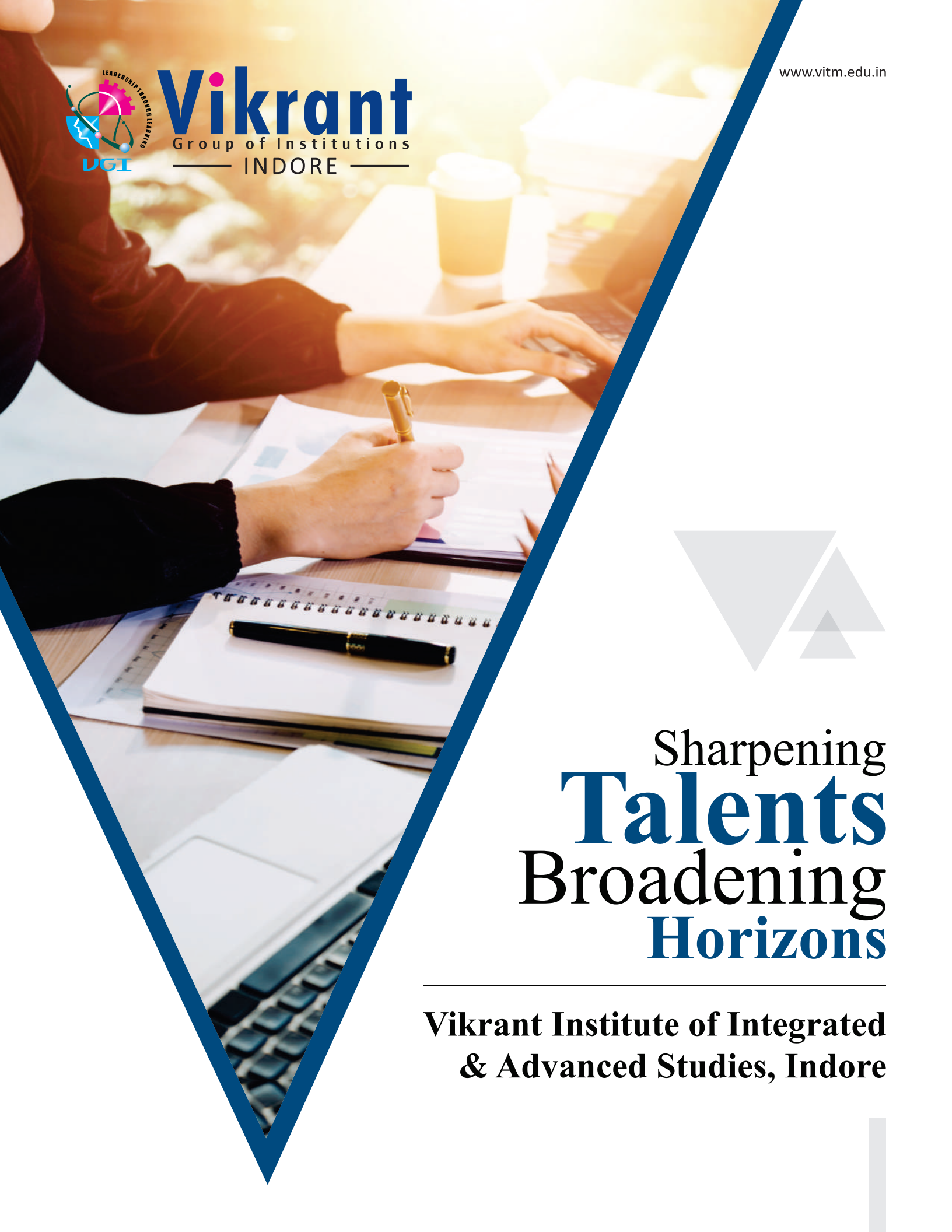




Vikrant
Group of Institutions
— INDORE —

www.vitm.edu.in



Sharpening
Talents
Broadening
Horizons

**Vikrant Institute of Integrated
& Advanced Studies, Indore**

About Us

Vikrant Institute of Technology and Management has established in the year of 2007. Institute is approved by AICTE, New Delhi and recognized by Higher Education, Bhopal and affiliated to Devi ahilya vishwvidhyalay, Indore and JIWAJI UNIVERSITY, Gwalior.

The course aims to give a holistic perspective on the different facets of management enabling students to view the entirety of an organization and relate it to the larger environment. These courses help the students appreciate the interdependency of the various functional areas and integrate them while addressing problems in the business context.

At the end of the first semester, the students go for the on job training in any organization for a period of four to six weeks and at the end of the second semester, the students go for the summer internship in any organization for a period of eight to twelve weeks.

The summer internship is compulsory for all the students. The summer training trains the students to sharpen their knowledge and skills, develop an understanding of business realities and apply the tools and techniques to real life business situations.

Also in the third semester they should complete major research project. A variety of teaching and learning techniques are used to impart knowledge and skills to students in the institute. Lectures, case analysis, simulation games and exercises, role plays, business games, seminars, group discussions and project work are used to develop conceptual, analytical and decision making skills and to prepare the students to face the challenges of the complex business and organizational environment.

The institute will also groom the students for placement through special modules. The institute follows a pattern of continuous evaluation through a series of tests, surprise-quizzes, and mid-term, semester-end examination to ensure the highest academic standards as well as practical orientation. The course curriculum is the result of continuous review by the faculty in line with the recent developments taking place in the industry.

Vision

Vikrant Group of Institutions aims to become a pivotal Institution in central India, to promote acquisition of new knowledge, creative thinking and generate skilled manpower in sync with dynamics of the industry. We hope to be hub center for budding professionals whose collective energy will be the prime driving force for prosperity and quality of life in this global village.

Mission

To make Vikrant Group of Institutions the Centre of Excellence and catapult its students to a path leading to the pinnacle of success, as well as groom them as future visionaries and entrepreneurs.



Message from

CHAIRMAN



Chief Patron Shri. RS Rathore

In the new era of globalization all around, efforts are being made to facilitate transformation of India from being a developing nation, the transformation could become better with a holistic approach of education. I hear by feel delighted to welcome you all to the Vikrant group of institution with my vision. In other words we are trying to create a powerful smart professional with human touch we are in the process of creating good human being, who can serve society and nation with honesty, integrity and dedication. I take this opportunity to express that every effort will be made to bring the best out of students who are the leaders of tomorrow.

Good luck in all your endeavors!

Message from MANAGING DIRECTOR



Nitin Singh Tomar

Dear Students

I convey my sincere regards and wishes to all the students that plan to make a future in the management field and are ready to move ahead in the academic journey with a mission and zeal to excel in all the upcoming challenges. This also is a reason to get in touch with you all to remind you that you have the power over the negative and dampening situations that we are forced to face in a lifetime, it may not always be something that we would much appreciate but that is a life lesson that we have to learn and to move ahead in our journey. The future does hold great promises for you all and I am sure that you would take all this in your stride and move ahead to conquer your destiny and be a master of your fate.

You all are welcome to the Vikrant Institute of Business Management (VIBM) for an experience that would surely last a lifetime and would prove to be the best decision that you took in your academic excellence pursuit. We hope and believe that you all are taking good care of yourself and adjusting well to the current scenario with an eye on the long term goals.

Best Wishes for all your Future Endeavors..

Message from TREASURER



Mrs. Garima Singh Tomar

As the institutional leader of society, we believe that education is the most powerful tool to bring change in today's scenario. The mission of VGI is to serve quality in such a way which can help students to develop and understand the hidden potential of an individual to make them realize that youth has the power to bring change. We have developed an ecosystem which makes students more committed, creative, consistent, competent and cultured. We give individual attention to each and every child in academic and co-curricular activities. I believe that an innovative way of serving education and holistic development of a child is important to make them industry ready. Because these students are the future of the country, they are going to give new shape to society and bring peace and prosperity to the world.

I wish them a Happy & Bright Future Ahead.

Message from

ASSISTANT MANAGING DIRECTOR



Dr. Sandeep Shukla

We invest our efforts, trust and faith in you. We nurture your future and we craft you for tomorrow. The future is full of challenges but, always remember great effort bears the sweet fruit of success. We want you to taste the fruit of success once and for the rest of your life, you will never rest.

The main objective of study is not only proposed for attaining knowledge, but to develop students student's spiritually, morally with creative development to make them fit for future opportunities.

Vikrant group of institution is try to bring leaders, innovators, and benefiting the widen populace through our research, endeavor and influence. Employers target Vikrant'ians for their brilliance, communiqué and problem-solving skills, their team-working aptitude, intellectual attentiveness.

Wishing you a bright future ahead!

Message from

PRINCIPAL



Dr. Gunjan Shukla

We want that education by which character is formed, strength of mind is increased, the intellect is expanded, and by which one can stand on one's own feet. -Swami Vivekananda

I welcome you all to Vikrant Institute of Integrated and Advanced Studies. As we all know, in today's era, all that we need is the perfect humanity. The objective of VIIAS is to develop the individual, not only a successful professional, but he or she should be a perfect combination of education, research, innovation, creativity and a human being with honesty and integrity. As we are living in the era of artificial intelligence, the world today is in need of smart professionals. The group of students is a different set of personalities. It is the task of a mentor to help them identify their strength and empower them to be a successful manager, entrepreneur or professional who is also socially conscious. We therefore offer education which is a perfect blend of education and good moral values in students. We work to empower students and to grow them stronger with required skill sets and a disciplined life so that they resolve any upcoming challenges of the society and country. Our pedagogy is holistic, which complements the approach and philosophy of the institution. We have a strong team of faculties which shows boundless energy and commitment towards the students and guides them in every way to achieve the desired goals and walk the path of success.

Best wishes:



Vikrant

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— INDORE —

VIKRANT INSTITUTE OF INTEGRATED & ADVANCED STUDIES, INDORE

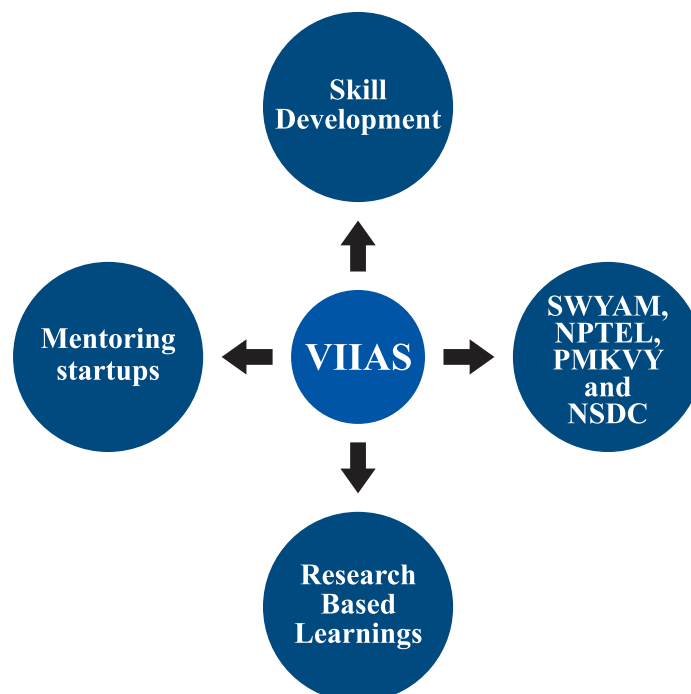
Why VIAS

More Points to be added:

- More students centric by personal attention with mentor & mentee system
- Smart Class interaction
- Audio and visual lectures
- Teaching pedagogies - Role play, Case based learning, Live Projects, PowerPoint Presentations, Storytelling.
- Value Added Courses
- Guest lectures by experienced teachers from industry and academia.

OBJECTIVES

- Graduates will be having strong managerial skills and leadership qualities.
- Graduates will have strong moral and ethical values and will be able to demonstrate the competencies in decision making
- Graduates will also develop a good understanding in the fields of research and innovation.
- Graduates will also develop new skills and competencies for handling new task in future.



Student's charter

- Appreciate the institutional goals and objectives and contribution to their realization by participating in relevant activities.
- Have a clear knowledge of program admission policy rules and regulations of the institution.
- Understanding teaching learning strategies and evaluation system of the institution.
- Ensure mandatory 75% attendance in the class.
- undertake regular and intense study of learning material.
- Make optimum use of learning resources and other support services available in the institution.
- Prepare for continuous internal assessment and term and examinations including all the assignments & class work.
- Give feed-back for improvement of the system.
- Set high standard as worthy alumnae of the institution.
- Respect the staff of the institution and express this in your action and behavior.

STUDENTS CODE OF CONDUCT FOR VIAS

- Negligence of ID CARD and UNIFORM will be penalized.
- Negligence of bus pass will be penalized.
- Found sitting idle at any corner of campus during lecture is not allowed.
- Behavioral aspect of each and every student includes way of talking and body language will be monitored.
- Any act of discrimination (physical or verbal conduct) based on an individual's gender, caste, race, religion or religious beliefs, color, region, language, disability, or sexual orientation, marital or family status, physical or mental disability, gender identity, etc.
- Intentionally damaging or destroying Institute property or property of other students and/or faculty members will be suspension.
- Any disruptive activity in a class room or during any event sponsored by the Institute unable to produce the identity card, issued by the Institute, or refusing to produce it on demand by campus security guards participating in activities including without official permission will be punished.
- Smoking in the campus is strictly prohibited.
- Possessing, Consuming, distributing, selling of alcohol in the Institute and/or throwing empty bottles on the campus of the Institute
- Parking a vehicle in a no parking zone or in area earmarked for parking other type of vehicles is penalized.
- Rash driving on the campus that may cause any inconvenience to others is not allowed.
- Theft or unauthorized access to others resource is punishable.
- Creating any kind of destructive environment which is not part of regular culture of is a punishable act.
- No birthday celebrations allowed for Students and faculties.

Student found indulging in any of the above shall be dealt with strictly and could be expelled from the institute.

COURSE OFFERED

BBA

Fulltime 3yrs

Eligibility: 12th Pass

Fees: ₹31000/-

Seat: 180

B.Com

Fulltime 3yrs

Eligibility: 12th Pass

Fees: ₹21000/-

Seat: 60+60+60

MBA

Fulltime 2yrs

Eligibility: Any Graduation

Fees: ₹35000/-

Seat: 180 (Core), 120 (Allied)

DOCUMENTS REQUIRED FOR ADMISSION

- 10th Marksheet
- Aadhar Card
- Graduation Marksheet (only for MBA)
- 12th Marksheet
- Cast Certificate
- Income Certificate (OBC)
- Domicile Certificate
- Passport Size Photo - 4
- TC, Migration (Original)

Note: Bring original documents along with 2 set of Photo copy.

PROPOSED FEES STRUCTURE FOR COMING SESSION 23-24 FOR VIAS

Class	1st Installment	2nd Installment	3rd Installment	4rd Installment	All dues must be cleared before PUT
Date	During Admission	10th October 2024	10th December 2024	10th February 2025	
B.Com	*Reg + ₹5250	₹5250	₹5250	₹5250	₹21000
BBA	*Reg + ₹7750	₹7750	₹7750	₹7750	₹31000
MBA	*Reg + ₹8750	₹8750	₹8750	₹8750	₹35000
*Registartaion Charges = ₹2000 Only in first year					All dues must be cleared before Pre university exams
Next 7 Days from date will be extra buffer after that ₹100 perday fine will be charged					
Bus facility is optional and chargeable ₹6000 /- per Semester However T&D is applicable to all in the final year. University exam charges are applicable as per university notifications periodically.					

E- Cell Prayaas At VIAS:

The objective of e-cell is to develop the entrepreneurs and contribute to the theme of Atma Nirbhar Bharat. The objective is to disseminate the qualities of a successful entrepreneur in the students to make them prepare to be a job creator not a job seeker, by organizing skill development workshops.

Students Performed several activities and also deliver them to rural women to create awareness for self employment.

The annual fest of PRAYASS is celebrated as UDBHAV in which students prepare and display the handmade items with the complete analysis of market & product along with business plan.

*Students work on product development, product presentation and advertise making.
 Students are also working on their startup ideas*



Different Workshops are planned under this cell to empower students with various skills of business which includes product development, packing, costing and logo designing.

T & D Cell:

The cell works around the year for the personality development of students with training on small modules like resume writing, Spoken English along with interview sessions preparations , How to crack interview and several sessions on professional grooming.

Sessions like

- Resume making
- Mock Interviews
- Pshycometric Test
- Logical reasoning preparations
- Industry based knowledge sessions by experts.

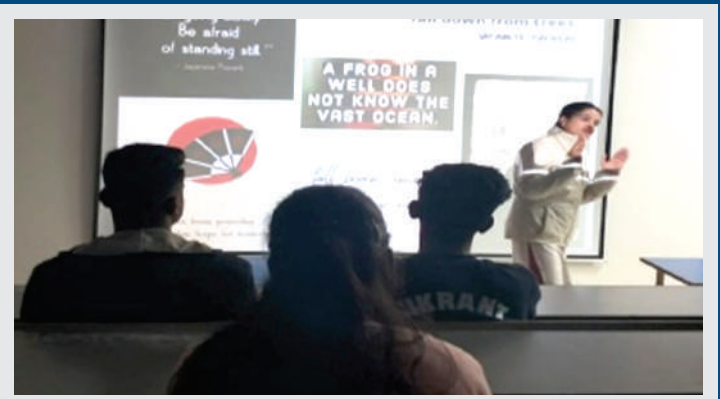


Valuable Sessions

1. VIAS also organizes the modules to uplift the basic computers application and knowledge of the students with small modules on Tally, Ms- Office, few good workshops on digital marketing and finance related areas. Latest done on 1st may 2023, 45 students completed the MS-Excel Exam.



Book review sessions



Student's presentation on various topics like GDP, BUDGET analysis etc.

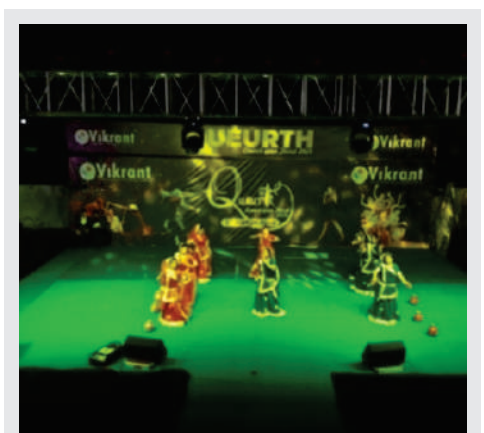
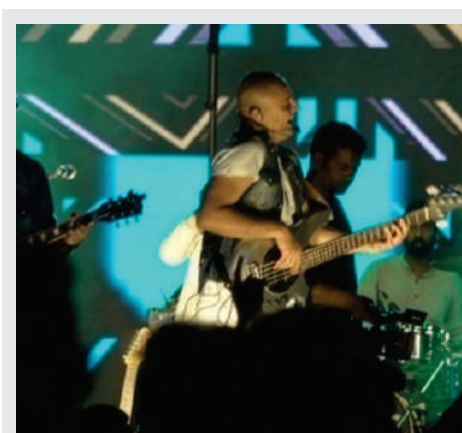
Celebration

The Celebration of India's Presidency G20 Exhibition and presentation by students of VIAS 3rd May 2023.



Annual Fest - Queurth

Queurth is the annual fest of the VIAS, VITM and VINS, in which holistic development of student is targeted by various activities in sport, cultural and academics. In this event the achievements of students are acknowledged.



Co curricular Activities With Holistic Development Approach



NCC @VIAS



**Session on IPR (Intellectual Property Right)
IPR day Celebration**



Garba Celebration



**Celebration of
Krishna Janmastami**



**Students of VGI participating
in activities**



Students of VIAS volunteer INDORE MARATHON EVENT 2023 as a hands-on learning experience for logistics management and event handling.



Students teaching 'organic colour making' to rural women as concept of entrepreneurship



Students interacting with industry expert about management



Students Visited Khelo India. 2nd Feb 2023



Story writing by student of VIAS



Infantry Museum visit by NCC students. (Dec 2022)

Our Team



Dr. Gunjan Shuklaa
Principal, VIAS



Dr. Ankit Laddha
H.O.D., VIAS



Prof. Vasundhara Sharma
Faculty



Prof. Megha Patidar
Faculty



Prof. Manoj Jain
Faculty



Prof. Arvin Supat
Faculty



Mr. Ashish Kadam
Faculty



Mr. Abhishek Mishra
Faculty



Mrs. Pragya Sharma
Faculty

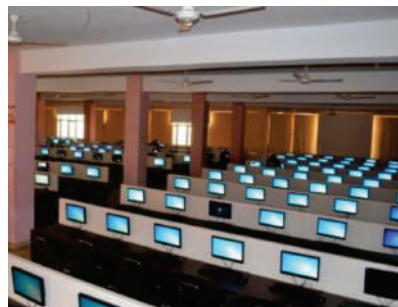
For more details please click here

<http://www.vitm.edu.in/management%20faculty%20indore.htm>

Infrastructure with Facilities

A 36 acre wide campus in Gwalior and 12 Acre wide campus in Indore situated in the lush green & clean environs, is an epitome of various success stories. Right from entering the premises to leaving with a job in hand, the institute offers various facilities to deliver education with fun & liveliness. The features that make the institute exceptional are:-

- Well equipped labs
- 24x7 Internet access
- Separate hostels for girls & boys
- Huge Auditoriums
- Hygienic and Healthy Mess/Canteen
- Wide collection in Library
- Secured campus
- Convenient conveyance facility
- Language labs
- Active sports zone
- More than 250 latest computers





Approved by
AICTE



Affiliated to
DAVV, Indore



Affiliated to
RGPV, Bhopal

Our Academics Tie-ups



Confederation of Indian Industry
125 Years - Since 1895



greatlearning
Learning for Life



Events & Activities



SOME OF OUR RECRUITERS



For more details please click here
http://www.vitm.edu.in/Industrial_Tie-Ups.htm

VIKRANT INSTITUTE OF INTEGRATED AND ADVANCED STUDIES, INDORE

ANTI RAGGING POLICY FOR

(Prohibition, Presentation, Punishment)

Say 'NO' to Ragging

Free Ragging
Campus



Warning: Ragging is a Crime

What constitutes Ragging

- (a) Any disorderly conduct whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness any other student.*
- (b) Indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological or physical harm or to raise fear or apprehension thereof in a fresher or a junior student.*
- (c) Asking the students to do any act or perform something which such student will not in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.*
- (d) Teasing, embarrassing, humiliating, assaulting or using criminal force or criminal intimidation, wrongful restraining or confining or causing grievous hurt, kidnapping, extortion or molesting or committing unnatural offences or causing death or abetting suicide, use of criminal force, criminal trespass and intimidation*

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*Learning gives creativity,
creativity leads to thinking,
thinking provides knowledge &
knowledge makes you great.*

-Swami Vivekanand

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Vikrant
Group of Institutions
— INDORE —

Behind Veterinary College, A.B. Road Mhow, Indore (M.P.)
Call for Admission or Further Enquiry : 84357 11111, Toll Free No. -1800-274-7575
E-mail : info@vitmindore.com